



LET'S WALK NORTH ON FIFTH AVE. FROM 42nd STREET

It's Sunday afternoon. Beau Brummel is on parade.

He's wearing a fitted overcoat—soft rolled, slim shoulders, narrow sleeves. He goes in for Blues, Grays, Browns.

Just as we have them here.

The smartest garments in town.

\$25-\$30

The "Fifth Avenue crowd" has forsaken the freakish styles. This season it's plainer styles.

Just as we have them here.

Two Button D. B. Shaped a bit. Fabrics not quite so smooth. Heather, green, brown, plaid backs.

\$20-\$22

Big Ulsters on Fifth Avenue are priced from \$35 clear up to heaven, because the Fifth Ave. chap has more money than brains.

The styles and patterns that are noticeable are rougher fabrics, in Scotch Tweeds, Homespuns, etc.

Just as we have them here.

\$20-\$25-\$30



Society Brand

Ease and comfort will be found in this el. It has a cloth collar, double breasted model, plain back which is "gathered" by the belt.

\$30



Elk Brand

A youthful model for "all" men. Its semi-form fitting back, all around belt and up and down side pockets add to its charm.

\$15

There's one man I feel sorry for---

And that's my old college chum Ponce-de-Leon. "Poncy" was getting on in years, so he thought he'd seek a Fountain of Youth—that was the 15th century way of doing things.

I feel sorry that he isn't here today to get into one of our "SOCIETY BRAND" overcoats for young men and men who stay young.



Just then an apple fell--and hit poor Isaac squarely on the nose!

He was asleep under a tree. When his nose met the apple he awakened, startled. Why do apples always fall down, he inquired. Why don't they ever fall up? And this incident led to the discovery of the Law of Gravitation and the fame of Sir Isaac Newton.

Just as the apple falling started Newton thinking, so should this "Overcoat Fair" set you thinking about coming to Connors for your overcoat.



A SPECIAL SOCIETY BRAND OVERCOAT

A luxurious creation

Made of imported wuzzy imported French Montaignac.

A knee length model, with dignified fly front, and graceful drape of the body.

It achieves its fit and style without effort, which is art.

Made of rich, fuzzy-French Montaignac in prosperous black and restful green.

Hand tailored by Society Brand till the difference between it and a Fifth Ave. custom coat narrows down to a vulgar discussion of dollars.

A fine custom tailor would charge \$125 for it. Here

\$60



An "E. V." Overcoat

This illustration shows another of the season's most pleasing designs—a single breasted, roll collar belter. The back is roomy and gives a slight flare to the skirt. It has a cloth collar and satin cape lining.

\$15



"E.V." Overcoat

An unusually attractive single breasted top coat for severe weather. Has belt all around to buckle. Slanting patch pockets with inverted plaits and flaps make this model decidedly attractive.

\$18



Campus Togs

A close fitting, double breasted model that accentuates the waist line slightly. A panel back with two inverted plaits gives a very pleasing effect. Note the pockets with up and down welt.

\$20

"CONNORS"

Saturday Will Be the Most Important Clothing
Day In the Year for the Husbands and
Wives of this City

SECOND ANNUAL

'OVERCOAT FAIR'

BEGINNING

SATURDAY, NOVEMBER 9th

FOR ONE WEEK

We surprised Bridgeport last year with our "OVERCOAT FAIR" The result was that we could scarcely wait on the crowds — but this year we made ample preparations and we're going to sell three times as many overcoats in one day as we ever sold before.

People will come from all over the State

And you are invited to see this enormous, magnificent exhibit of overcoats. Tremendous quantities were contracted for as much as a year ago; this together with our cash selling and our low operating expenses for three "live" stores in this city affords you these overcoats for considerably less than you will find equal merchandise in other stores.

This wonderful assemblage of fine overcoats will further emphasize the supremacy of the Connors store. Even tho' you need no clothing at this time, we are anxious to have you come to this "Overcoat Fair"; we want everyone to know what

we are doing; we want you to see what an "Overcoat Fair" is like. We want you to be convinced that the Connors store is the best place to buy your clothes.

"Get Connorized—You'll Get Your Money's Worth"

THE CONNORS CLOTHING CO.

1370 STATE ST.

1154 MAIN ST.

687 E. MAIN ST.

FUR COLLARED COAT SEAL AND NUTRIA



A conservative double breasted model with slightly formed back. Sleeves have cuffs, fur piped. A collar adds much to the appearance of this style.

\$25-\$35

CAMPUS TOGS



This double breasted belter has patch pockets with flaps and handy sash. Belt all around to buckle. Has plain back with no vent. Satin cape lining and cuff sleeves.

\$25

ELK BRAND



A style suitable for all occasions—a conservative single breasted model with plain box back with hook vent. Has large lapels and up and down pockets.

\$22.50